



**VACANTE**

22 de septiembre de 2020

Convocatoria: **UNFPA México 009-2020**

Título: **Innovative Finance Internship Mirada Joven.**

Términos de Referencia: Adjuntos

Duración del contrato: Del 19 de Octubre<sup>1</sup> de 2020 al 16 de abril de 2021 con posibilidad de extensión de acuerdo al desempeño y actividades del proyecto.<sup>2</sup>

**Las personas interesadas deberán llenar el formulario que se encuentra en la siguiente liga:**

**<https://forms.gle/qwwBoHFYBJYNkD7M6>**

**En el mismo formulario deberán adjuntar una carta de intención dirigida al Sr. Arie Hoekman, Representante del UNFPA en México, señalando cómo su área de estudios y experiencia se adecúan al perfil solicitado.**

**Además, deberán anexar:**

- **Curriculum Vitae** y el formulario P11 debidamente completado y firmado.

**Favor de tomar en cuenta que el formulario no permite guardar y continuar más tarde.**

**Favor de tomar en cuenta que no es posible someter dos respuestas.**

Cualquier duda sobre esta vacante deberá ser dirigida al correo [mparker@unfpa.org](mailto:mparker@unfpa.org)

Fecha límite para la recepción de solicitudes: **2 de octubre de 2020 a las 17:30 horas.**

**IMPORTANTE. Esta vacante está abierta para personas con residencia en México exclusivamente y que se encuentren cursando el último año de la licenciatura o hayan egresado dentro del último año.**

- *Ninguna tarifa o cuota debe ser pagada en cualquier momento del proceso de selección.*
- *El UNFPA no solicita ni indaga información sobre el estado de cualquier candidata/o con respecto al VIH o el sida, Asimismo, en ningún caso ejerce discriminación sobre la base del estatus de cada persona con respecto al VIH o el sida.*
- *Debido al gran número de solicitudes esperadas, UNFPA sólo se pondrá en contacto con las/los solicitantes que haya sido preseleccionadas/os para entrevista.*
- *El UNFPA está comprometido con la diversidad laboral en términos de género, nacionalidad y cultura. Todas las personas que cumplan con el perfil profesional solicitado,*

**INNOVATIVE FINANCE INTERN**

<b>Hiring Office:</b>	UNFPA MEXICO
<b>Purpose of Internship:</b>	<p>UNFPA is the United Nations sexual and reproductive health agency. Our mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled.</p> <p>UNFPA works to improve the lives of people in more than 150 countries around the world, where 80 percent of the world's population is concentrated. Globally, UNFPA has been recognized as a leading digital health and data agency. UNFPA acts as a catalyst for progress by working with governments and in close collaboration with other United Nations agencies, with civil society, academia, faith-based organizations and the private sector. We make a real difference in the lives of millions of people, especially those in situations of greatest vulnerability. UNFPA's Strategic Plan 2018-2021 puts a significant emphasis on innovation. It sends a clear signal: UNFPA is changing to achieve transformative results. A revamped global corporate innovation strategy puts bold action to identify solutions, build alliances and amplify impact at the centre of UNFPA programmes.</p> <p>Currently, we are responding to the COVID-19 pandemic and are committed to continue working for the benefit of the most vulnerable populations.</p> <p>In fulfilling its mandate and the Innovation strategy, UNFPA has launched the platform "Mirada Joven" (<a href="http://www.miradajoven.org">www.miradajoven.org</a>) in order to guide and inform the Mexican population about pregnancy prevention in adolescents, gender-based violence, maternal health and youth participation.</p> <p>This platform works to amplify the scope in terms of coverage and penetration to gain closeness to the population. Furthermore, this platform is a point of convergence for those organizations and institutions that work in favor of sexual and reproductive rights for adolescents. UNFPA Mexico is currently making efforts to facilitate alternatives for youth and adolescents in Mexico with Mirada Joven as a response to COVID-19 pandemic.</p> <p>The challenge is to bring innovative strategies in order to promote social impact by creating a sustainable model for Mirada Joven aiming at improving Health and Reproductive Health for youth and adolescents in Mexico. An innovative, self-sustainable business model needs to take place in order to keep "Mirada Joven" creating value for all its stakeholders, especially to help them get through COVID-19 pandemic and its consequences.</p>

<p><b>Scope of work:</b></p>	<p>Primarily the intern will be responsible for developing strategies to deliver an innovative financial model for Mirada Joven platform.</p> <p><b><i>COVID-19 Response – Mirada Joven</i></b></p> <ul style="list-style-type: none"> <li>● Create innovative proposals as COVID-10 response for Mirada Joven ● Conduct research: final user interviews and secondary sources</li> </ul> <p><b><i>Shape “Mirada Joven” Financial Mechanism</i></b></p> <ul style="list-style-type: none"> <li>● Develop innovative financial solutions to foster growth</li> <li>● Recommend strategic options for platform funding and sustainability</li> <li>● Reinforce current value proposition for all stakeholders and potential donors</li> <li>● Design social entrepreneurship strategy for “Mirada Joven”</li> <li>● Provide a systematization of crowdfunding platforms as additional support for “Mirada Joven”</li> <li>● Undertake an external mapping of potential platform allies</li> <li>● Design the Kickstarter campaign for crowdfunding for Mirada Joven</li> <li>● Design a crowdfunding platform as additional support for “Mirada Joven”</li> <li>● Identify innovative finance best practices and elaborate a systematization of its adaptability to Mirada Joven Platform.</li> <li>● Identify and implement innovative finance best practices</li> </ul> <p><b><i>Support “Mirada Joven” Growth Acceleration</i></b></p> <ul style="list-style-type: none"> <li>● Analyze existing and potential opportunities for stakeholder collaboration</li> <li>● Design an engagement (loyalty) model for platform stakeholders</li> <li>● Recommend strategic options for platform funding</li> <li>● Articulate efforts to foster “Mirada Joven” positioning strategy</li> <li>● Assess partners capabilities and suitability for potential collaboration and investment opportunities</li> <li>● Support ongoing experimental work on design thinking processes and services</li> </ul> <p><b><i>Innovative Finance Toolkit</i></b></p> <ul style="list-style-type: none"> <li>● Design a financial innovation project assessment tool</li> <li>● Build due diligence protocol for innovative finance exercises</li> <li>● Collaborate to build an innovation scorecard for UNFPA Mexico</li> </ul> <p><b><i>Promote Innovation Culture</i></b></p> <ul style="list-style-type: none"> <li>● Conduct research and produce knowledge pieces on various innovation processes</li> <li>● Promote innovative, business-minded approaches for current initiatives</li> <li>● Push the boundaries of current thinking to improve current program execution</li> </ul>
------------------------------	--

<b>Duration and working schedule:</b>	The internship agreement contract will initially be for 6 months with an expected starting date October 2, 2020.		
<b>Duty Station:</b>	Remote work based. Supervision and coordination will be through collaborative online platforms, e-mail and teleconferences.		
<b>Expected Travel:</b>	No travel expected.		
<b>Deliverables, delivery dates and format of delivery:</b>	<b>Deliverables</b>	<b>Date due</b>	<b>Format</b>
	COVID-19 response proposals.	19-oct-20	Digital ppt.
	Value proposition analysis.	23-oct-20	Digital ppt.
	Mirada Joven positioning strategy.	06-nov-20	Digital ppt.
	Mirada Joven funding strategy.	26-nov-20	Digital ppt.
	Social Entrepreneurship proposal.	04-dic-20	Digital ppt.
	Potential collaborator mapping.	11-dic-20	Digital ppt.
	Mirada Joven investment campaign.	18-dic-20	Digital ppt.
	Mirada Joven crowdfunding proposal.	08-ene-21	Digital ppt.
	Innovation scorecard proposals.	29-ene-21	Digital ppt.
	Financial innovation assessment tool.	12-feb-21	Digital ppt.
	Due diligence protocol.	26-feb-21	Digital ppt.
	Loyalty model for Mirada Joven investors.	12-mar-21	Digital ppt.
	Innovation knowledge pieces.	26-mar-21	Digital ppt.
	Innovation best practices implementation.	02-abr-21	Digital ppt.
Final report.	15-abr-21	Digital ppt.	

<b>Supervisory Arrangements, including monitoring and progress control</b>	<p>Under the overall supervision of the UNFPA Mexico Innovation Consultant and in close coordination with the UNFPA Mexico Communications Coordinator.</p> <p>Besides monitoring the timely and quality delivery of the deliverables mentioned earlier, a mechanism will be agreed upon between the “Mirada Joven” team to set control points throughout the project to maintain close track of progress made.</p>
--	--

<p><b>Required expertise, qualifications and competencies, including language requirements:</b></p>	<p>Last year students or maximum 1 year after graduation. Innovation related studies, Finance (FinTech), Entrepreneurship, Social Responsibility, Management or Marketing studies.</p> <ul style="list-style-type: none"> <li>• Work experience or familiarity collaborating with major international and/or development organizations is strongly preferred.</li> <li>• Affinity with themes related to Innovation, Social Entrepreneurship, Population, Sustainable Development and Human Rights</li> <li>• Experience in participating in social or private business projects</li> <li>• Knowledge on any innovation methodologies and social innovation</li> <li>• Knowledge on designing and testing business models and implementing new systems and processes</li> <li>• Abilities in project management and strategic thinking</li> <li>• Proven written and oral communication skills</li> <li>• Strong team, process, and workshop facilitation/teaching skills</li> <li>• Proven capacity to carry out high quality research and to design or produce knowledge products</li> <li>• Familiarity or experience with UNFPA or UN is desirable • Fluent written and oral English and Spanish.</li> </ul> <p>No previous formal experience is required.</p>
<p><b>Inputs / services to be provided by UNFPA or implementing partner</b></p>	<p>UNFPA Mexico Country Office will provide all the relevant information, advice and support to the development of the internship</p>
<p><b>Other relevant information or special conditions, if any:</b></p>	<p>Stipend rate paid according to UNFPA’s internships policy. The interested person must have a life insurance policy in order to initiate the internship.</p>